

## **Business Standard**



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## 'SMART FARM' TO SHOWCASE FINEST OF AGROTECHNOLOGIES IN 'GRAM'

onsidering the fact that appropriate technologies have a critical role to play in attaining innovation led growth of Rajasthan agriculture 'GRAM2016' will have a dedicated section on showcasing finest of agro technologies to visitors. This section will be located on a 2000 sq. meter area and will be named "Smart Farm".

The 'Smart Farm' will be a live walkthrough model that will be built at 'GRAM' venue. It will showcase the best of modern technologies in entire agriculture value chain starting from pre-harvest, post-harvest to modern scientific storage, banking and agri marketing opportunities. This farm will also effectively disseminate information about various Rajasthan Government policies and new initiatives in each section of value chain.

The concepts like centre of ex-

cellence, micro irrigation technologies, ICT, Value addition, scientific warehousing are crucial for the farmer to attain a broader vision. They will be aesthetically displayed at the Smart Farm which is expected to be a centre of attraction at the event.

The visitors to gram will get an opportunity to walkthrough the entire smart farm model

through multiple entries and exits and carry a message of "importance of innovation and modern technologies in agriculture and allied sector." The other major objective of the 'Smart Farm' will be to dis-

play the importance of resource conservation in future farming. For this the smart farm will highlight features such as - water use efficiency technologies, importance of soil testing, organic farming, farm mechanization.