



## Farmers inaugurate 5-day KISAN-2014

**EXPRESS NEWS SERVICE**  
 PUNE, DECEMBER 10

INDIA'S largest agricultural exhibition KISAN kicked off today at the International Exhibition Centre at Moshi in Pimpri-Chinchwad.

Spread over 20 acres, the exhibition arena will host over 300 companies and accommodate over one lakh visitors over five days from December 10 to 14. As every year, the expo was inaugurated by a group of farmers who arrived at the venue first.

The latest products and technology concepts in agriculture will be exhibited at the fair. 'Enterprise pavilion' will accommodate 100 small and medium agri-enterprises. The exhibitors will present innovative farm technologies specially evolved for Indian agro-climatic conditions. 'Pashudhan', a pavilion dedi-



The exhibition will be held from Dec 10 to 14 at the International Exhibition Centre, Moshi.



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cated to the Indian livestock industry, will also be featured.

International exhibitors are participating in the fair. The organisers said the exhibition would be a good place for Indian farmers to know about innovations in diverse farming technologies. The 'International pavilion' consists of 42 companies from countries including Russia, Taiwan,

China, Lebanon, Korea among others.

Thousands of farmers and agri-professionals have pre-registered as visitors via KISANGreenPass website and the mobile app. In an effort to give information on latest agri-technologies, a special 'knowledge pavillion' will host national level agri-institutes, demonstrations and

film shows.

An interactive networking platform has been created for exhibitors and visitors to locate and meet people with common interests. Registered users can invite each other and schedule meetings. Exhibitors and visitors networking on KISAN Samvaad can meet at the dedicated Samvaad lobby. Free bus service is

available from the exhibition venue at Moshi. Buses will start from and terminate at Shivajinagar ST Bus Stand.

KISAN-2014 is supported by Ministry of Agriculture, government of India. It has also been approved by India Trade Promotion Organisation (ITPO) for international participation. Akashwani is the media partner.